



KleverMIND

End-to-End Mobility Solutions (First Mile-Last Mile)

KleverMIND® is a state-of-the-art AI based Transport Mobility solution provider where it can handle every aspect of the business in an optimized manner. Currently delivering Mobility-as-a-service at Scale.

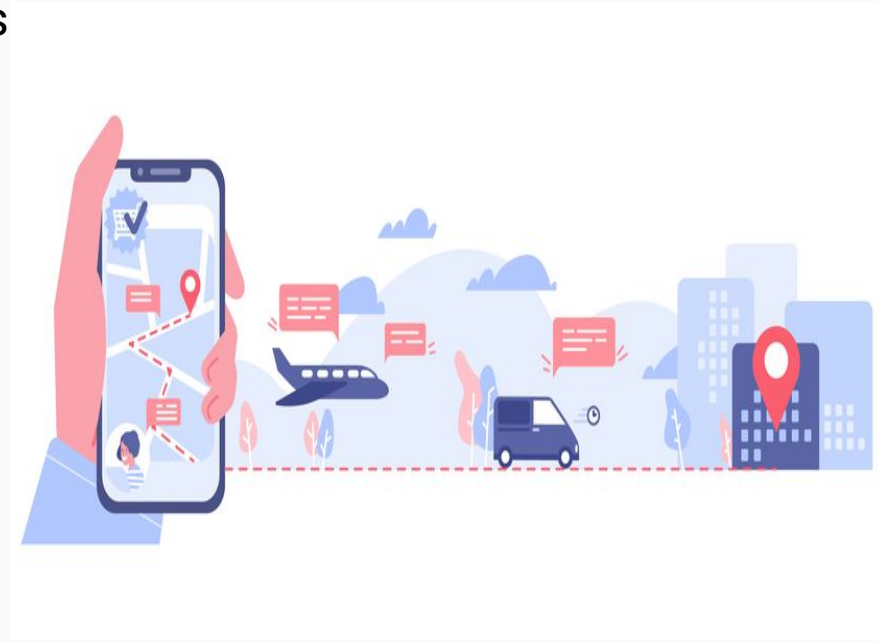
Issues faced by Fleet Owners

- Real time access of vehicles
- Non performance of Fleet
- Breakdown/Delay Management
- Asset Management
- High Operational Cost
- Poor utilization of Drivers and Vehicles
- Safety Concerns of Riders
- Call Coordination with Drivers
- Manual Billing and Reports
- Compliance Management
- Rostering and Route Optimization



First and Last Mile Connectivity Issues

- No end to end solution available in case of traveling by public transport, trains and flights
- Unreliable first-last mile connectivity
- Accessibility due to unintegrated services
- Unavailability of real time tracking updates on a single platform
- Quality of transit services
- Unavailability of Direct Services



Solution for Fleet Owners



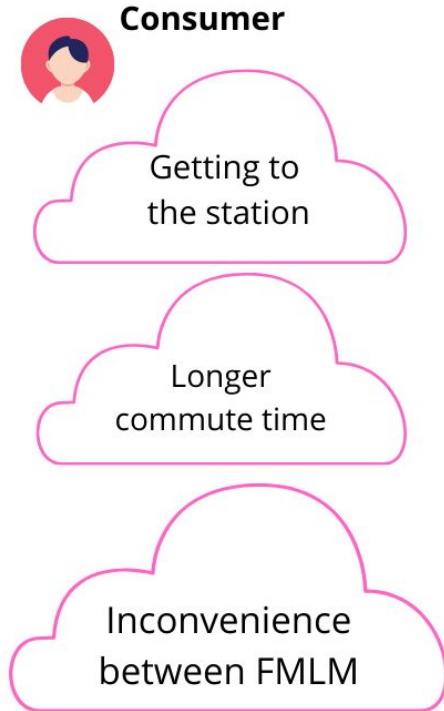
- Tracking done through GPS or Mobile Device.
- Vehicle and Driver Management
- Service Management
- Reduce operation costs.
- Real time access of all vehicles on a single platform.
- Safety and Security of the passengers.
- Maximum utilization of vehicles
- Smart Analytics Tool.
- Automatic Route Planning and Vehicle Allocation

Solution for First and Last Mile Connectivity



- Multiple options for First and Last Mile Connectivity
- FMLM solution for flights and train.
- One stop solution for buses, trains or flights.
- AI based rescheduling in case of traffic jam or delay in trains or flights
- End-to-End solution for all types of passenger transport
- Integrated Multi Modal Transport Solutions
- Integrated System to aid ease of access for users

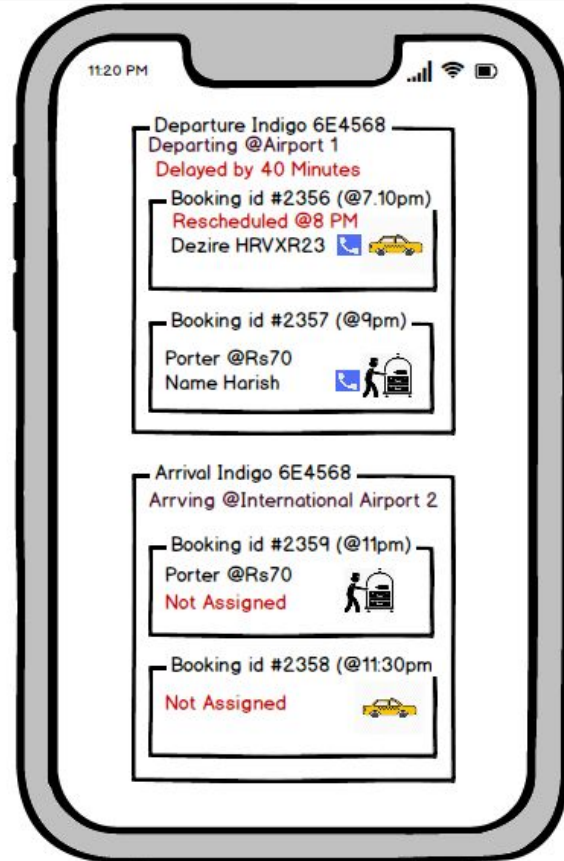
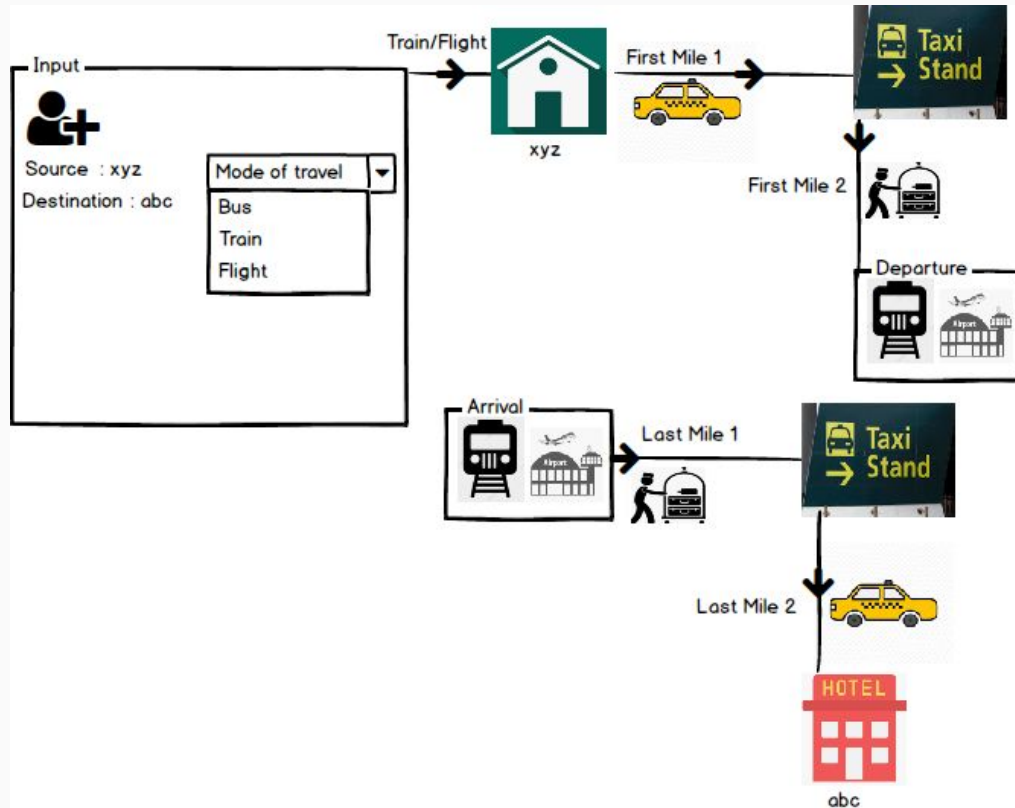
Travel Experience : Expectations vs Reality



Travel Desk

- Manual backend booking process
- Longer waiting time due to lack of real time information
- Inflexible transfer issue between each FMLM
- High operational cost
- Bottleneck in business operations

Bridging the gap for First and Last Mile



Journey so far and beyond...

2015-2017

Common Platform for
Nursery Admission

2017 - Centralized
Transportation
System for Schools

2018 - Centralized
Transportation, ETS
for Corporates

2019 - Fleet
Management System
for Transport Vendors

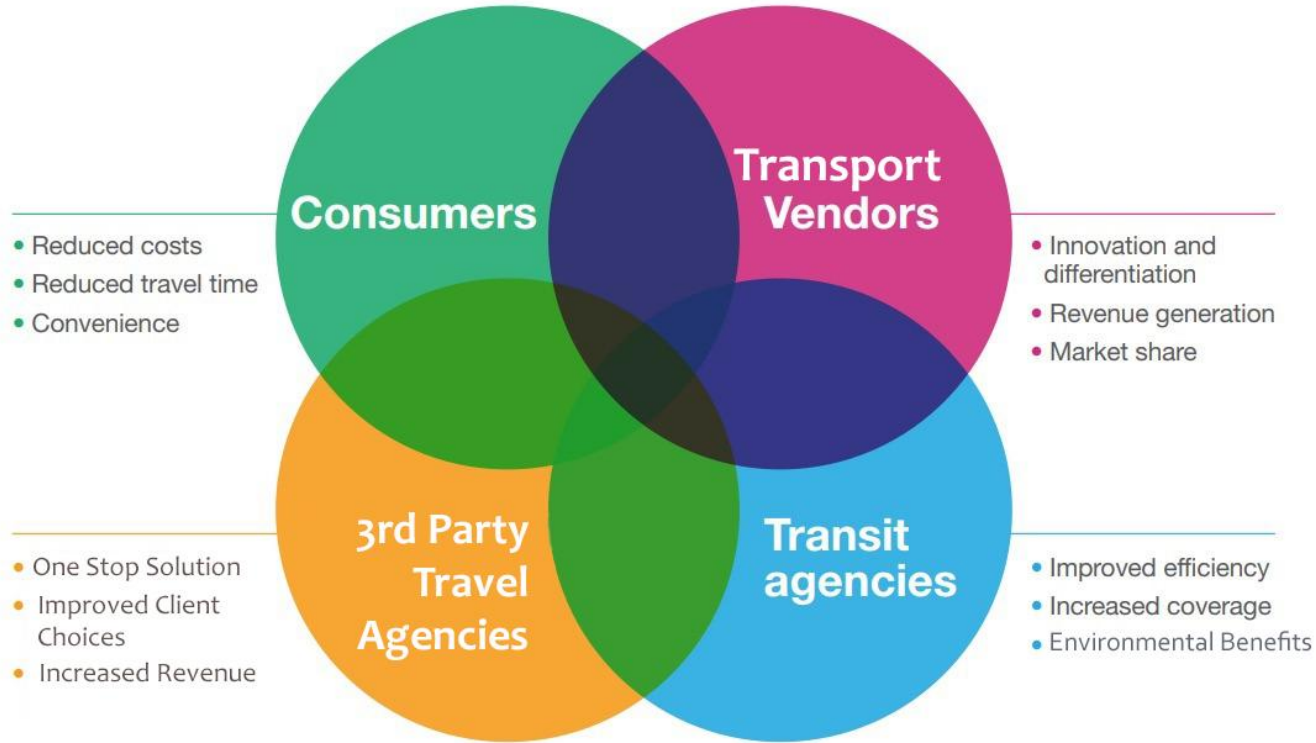
2020 - First Mile and
Last Mile
Connectivity
Solutions for B2B
Corporates

2020 End - Online
Reservation for
Buses, Trains, Flights
and Hotels

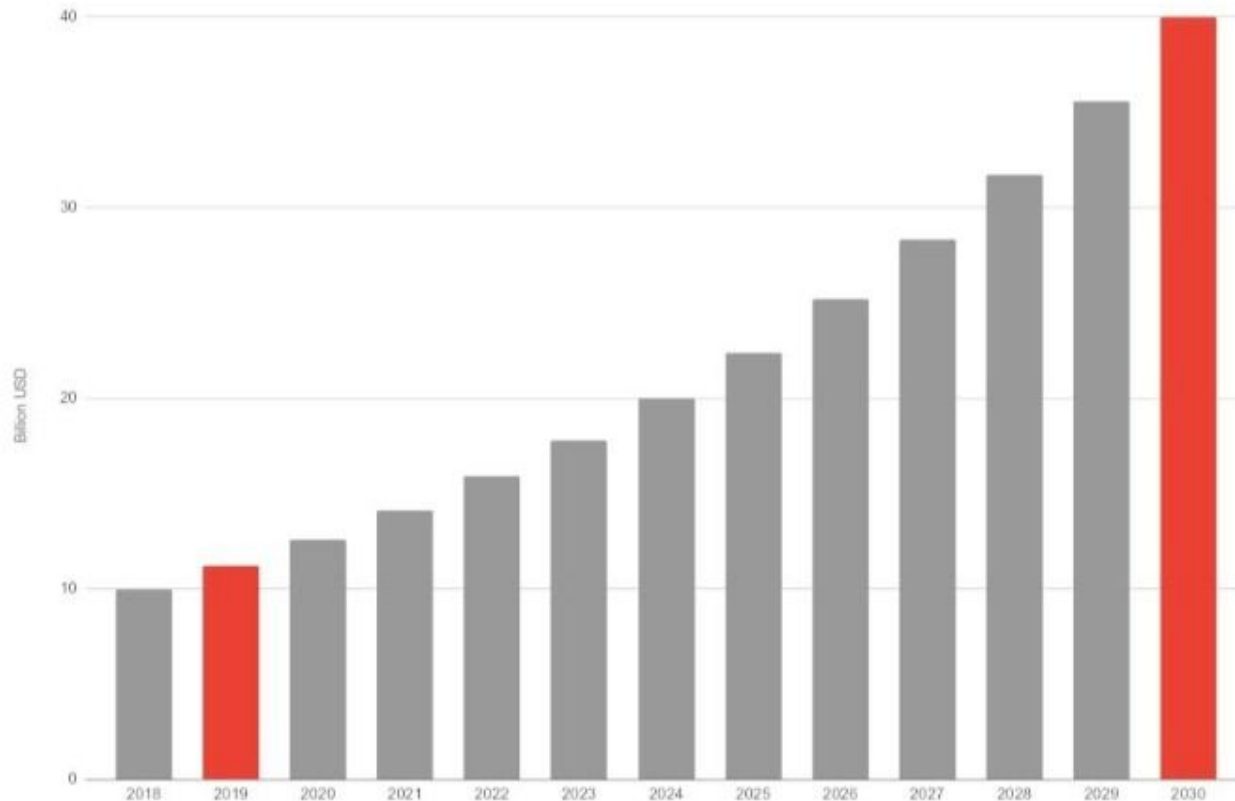
2021 - Launch of
application for B2C
Consumers

2021 Mid- Launch of
ancillary services like
food delivery in
buses, trains, etc.

Value Proposition



Market Size of Cab Industry



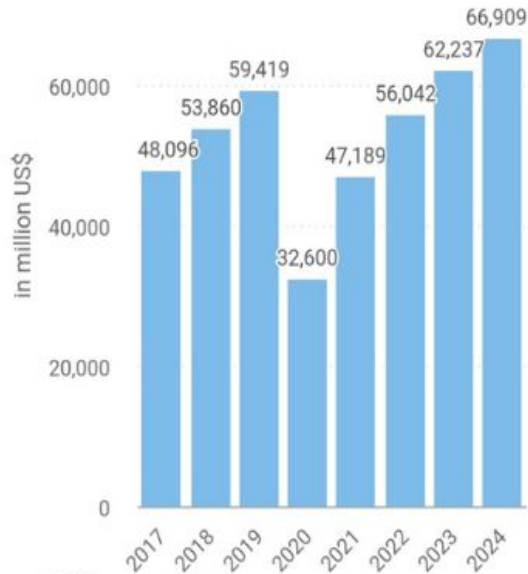
The overall size of the taxi market in India is approximately \$11.2 billion and is expected to reach \$40 billion by 2030.

The B2B space, such as employee transportation, bus services, car rental services or inter-city travel, is the largest segment of this market, accounting for 80% of all vehicles deployed.

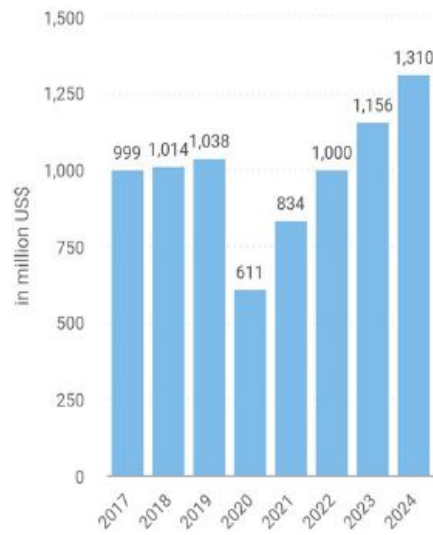
92% of the taxi cab market is unorganised and 80% of the total market is outside the Top 10 cities.

Increasingly, B2B customers are asking for vendors to have state-of-the-art technology, creating barriers for entry for smaller players.

Market Size of Ticket Sale

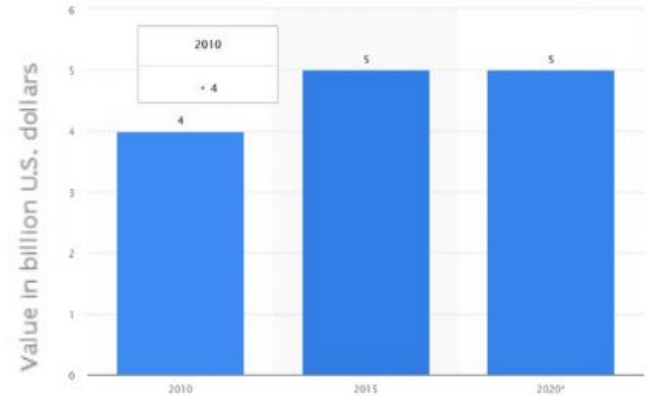


Airlines Ticket revenue (India)



Source: Statista (Forecast adjusted for expected impact of COVID-19), July

Bus Ticket revenue (India)



Train Ticket revenue (India)

Founding Team



Jajati Pattanayak

Co-Founder, KleverMIND, ex-CTO, Moftware LLC

An engineering graduate with over 17 years of experience in Management and Technology, Jajati is a problem-solver. He handles the Strategy and Product roles for KleverMIND.



Sanghamitra Pattanayak

Co-Founder, KleverMind, ex-Senior Consultant, HCL Technologies

An engineering graduate with over 10 years of experience in the IT industry, formerly working with software giants like NTT Data and HCL. She is responsible for the daily operations of the company which include Sales, Marketing, Business Development and Operations

Investor/Mentor



Ashish Gupta

Founder, CEO, Benori Ventures

Ashish holds a Bachelor's degree from IIT Delhi. He is the Former Cofounder and COO at Evalueserve. He has helped build Evalueserve (one of the largest KPOs in India currently valued at more than 250 Million USD). He is also a Founder and Trustee of Ashoka University and Plaksha University.


Revenue model

Schools, Corporates, Fleet Owners(Monthly Subscription Model)

Spot Rental for B2B Corporates(Per Ride basis)

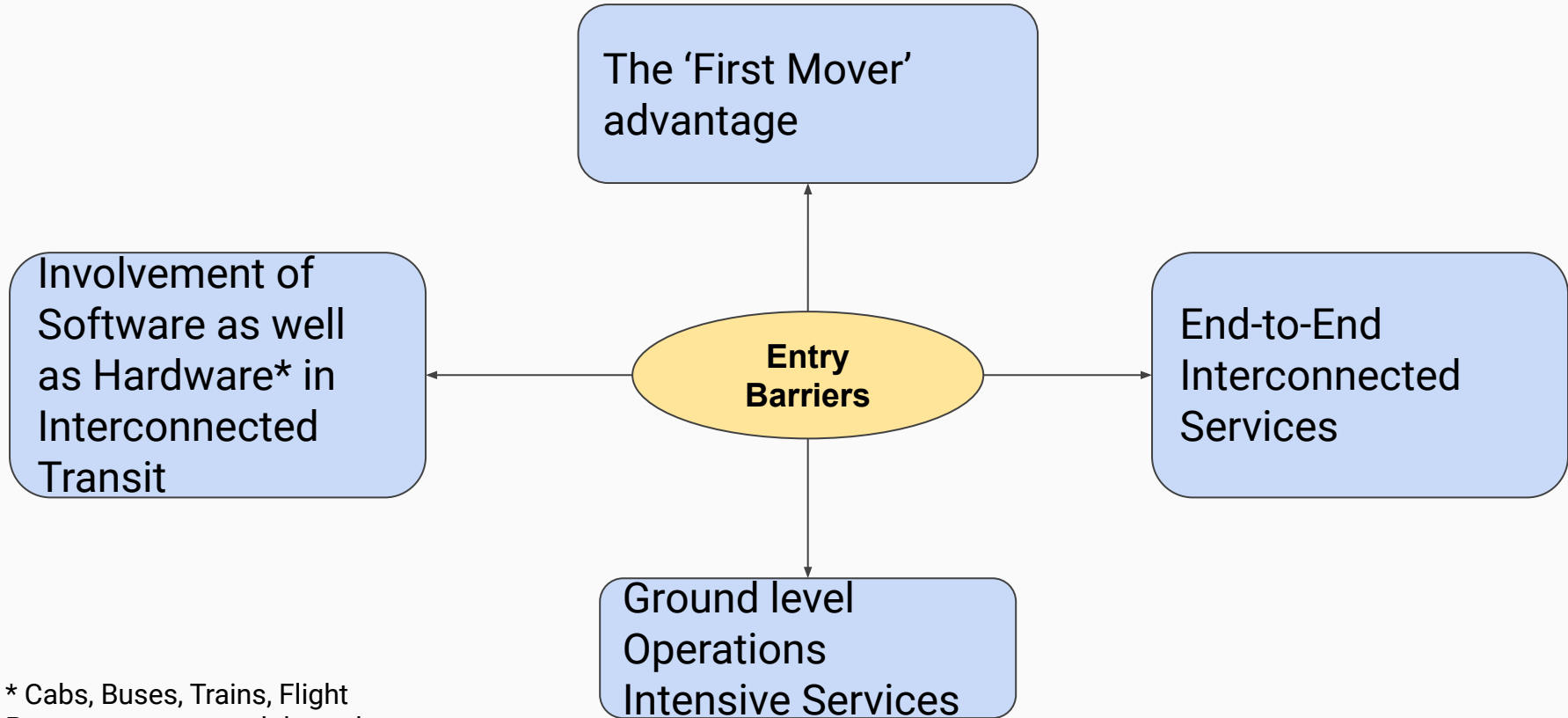
Vehicle Lease Model(Monthly Subscription Model)

FMLM for B2B(Per Trip/Monthly Subscription, Commission from vendors and 3rd Party Travel Agents)

 Current

 Future

Barriers to Entry



* Cabs, Buses, Trains, Flight Porter are connected through gps/app or api on the platform

Thank you



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